

FOR IMMEDIATE RELEASE

Semantic Arts, Inc. Celebrates its 25th Anniversary

Pioneering Data-Centric Transformations to Modernize IT Architecture,
Advance Knowledge Systems, and Enable Foundational AI

CONTACT INFO:

Dave McComb

Phone: (970) 490-2224

Email: info@semanticarts.com

Website: <https://www.semanticarts.com/>

Fort Collins, Colorado – August 14, 2025:

According to the U.S. Bureau of Labor Statistics, 15,336 companies were founded in Colorado in the year 2000. By 2024, only 2,101 of those companies remained. While we can speculate endlessly about why just ~14% survived through recessions, pandemics, and international conflicts, the impression is clear. Organizations that endured, and ideally thrived, deserve recognition for their adaptability and resourcefulness.

On August 14, Semantic Arts is celebrating its 25th year of leading the data-centric revolution. In those 25 years, we have undergone a long and treacherous journey from a one-person consultancy to a globally respected firm.

Throughout that time, Semantic Arts has guided organizations to unlock the power of semantic knowledge graphs to structure, manage, and scale their data. With over 100 successfully completed projects, we have refined our *“Think Big, Start Small”* approach, aligning strategic priorities with high-impact use cases where knowledge graphs create measurable value. And as a result, we have come to specialize in end-to-end, design and implementation of enterprise semantic knowledge graphs.

Company CEO, Dave McComb remarked: *“Our 25-year journey has proven that while technologies evolve, the core challenges persist. The vast backlog of legacy applications, and the continuing addition to the legacy backlog suggest that it will be far more than 25 years before we run out of work. Lucky for us, it also means we’re just getting started in bringing meaningful, semantic transformations.”*

To put things into perspective, we have supported multinational organizations like Amgen, Broadridge, and Morgan Stanley to undergo their semantic transformation, through the adoption of taxonomies, ontologies, and semantic knowledge graphs. We've developed and continuously evolved gist, a foundational ontology built for practical enterprise use.

We are proud to faithfully serve organizations undergoing their data-centric transformations, in the same fashion that sherpas support and guide high-altitude climbers in the mountaineering world.

As a matter of fact, we'd like to extend an invitation for you, our dear reader, to sample our guidance in a 30-minute, no-strings-attached consultation. During this session, we'll share how to avoid common pitfalls and reduce ongoing project risks. We guarantee it will improve your chances of launching successful pilot projects using taxonomies, ontologies, and knowledge graphs.

If you are interested in having a friendly chat, email us at info@semanticarts.com with a summary of your goals.

We'll set up a time that works for you.

FOR MORE INFORMATION:

Contact JT Metcalf, Chief Administrative Officer at info@semanticarts.com or call us at (970) 490-2224